QUINTANA MARKETING · AFFILIATE BONUS

7 Book-Promo Infographic Formulas

A short checklist for KDP authors & book marketers using **Info Prompts AI** — pick a formula, generate the visual, then swap in your titles and links. No earnings promises. Just clearer promo graphics.

1. Lead Magnet Map

A one-page visual of the free gift → email list → next book path. Show the reader journey in 3–5 blocks.

How to use inside Info Prompts AI: *In Info Prompts AI: ask for a vertical lead-magnet map with your book title, freebie name, and one clear "get the free chapter" CTA.*

2. Launch-Week Timeline

A horizontal week strip (Mon–Sun) with one promo action per day so launch week stays simple.

How to use inside Info Prompts AI: *Prompt a 7-day launch timeline infographic with day labels and short action lines for emails, posts, and ads — then paste your real dates.*

3. Series Roadmap

Book 1 → Book 2 → Book 3 as a path so readers see the catalogue and know what to buy next.

How to use inside Info Prompts AI: *Generate a series roadmap with book titles, short one-line hooks, and arrows. Swap in your series names before you post.*

4. Mistakes Checklist

A clean "stop doing this" checklist for a common author problem (blurbs, ads, covers, keywords) — educational, not preachy.

How to use inside Info Prompts AI: *Ask for a 5–7 item mistakes checklist infographic with checkboxes and a short fix under each line.*

5. Before / After Transformation

Split panel: stuck blank page vs. clear promo asset ready to share. Outcome first, tool second.

How to use inside Info Prompts AI: *Prompt a before/after infographic: left "blank page / no promo visual," right "share-ready promo graphic" with your niche labeled.*

6. Cheat Sheet

A dense-but-scannable reference: hooks, hashtags, or blurb formulas authors can screenshot and reuse.

How to use inside Info Prompts AI: *Request a cheat-sheet layout (title + 6–8 short tips in two columns). Keep each tip under one line so it stays readable on mobile.*

7. CTA Pyramid

Wide top = soft ask (follow / free chapter), middle = buy Book 1, tip = join the launch list or next offer.

How to use inside Info Prompts AI: *Generate a CTA pyramid infographic with three tiers and one verb per tier. Then point the tip CTA at your live checkout or hop link.*