10 Best-Selling Math Niches

on Amazon KDP

Your fast-start guide to publishing profitable math workbooks

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Not all math niches perform equally on Amazon. The 10 categories below consistently produce steady sales year-round, searched by parents and teachers daily. Use Sansuu Royalty to create books in these niches in minutes — no math or design skills needed.

1. Kindergarten Math Basics

BEST SELLER

Counting, number recognition, and simple addition. Parents of young children are constantly searching for screen-free practice material. Search terms like 'kindergarten math workbook' generate massive traffic on Amazon.

Pro tip: Target ages 4-6. Keep pages simple with large fonts and fun borders.

2. Multiplication Tables Mastery

EVERGREEN

Parents buy these every September and throughout the school year. Timeless need, low competition from quality books. Works for ages 7-10 with strong series potential.

Pro tip: Create a series: 'Multiplication Tables 1-5', '6-10', '11-15'.

3. Long Division Practice

HIGH DEMAND

One of the most searched math topics for grades 3-5. Most existing options are low quality — easy to outperform with a clean, well-formatted workbook.

Pro tip: Always include answer keys. Parents love complete, ready-to-use books.

4. Fractions Workbooks

CONSISTENT

Fractions are notoriously difficult for kids and parents know it. Step-by-step workbooks sell consistently across all grade levels.

Pro tip: Target a specific grade level per book for better Amazon ranking.

5. Mental Math & Speed Drills

TRENDING UP

Timed math drills are popular with homeschool families and competitive parents. Books with 100 problems per page, organized by difficulty, rank well and get strong reviews.

Pro tip: Include a 'time yourself' section — parents love tracking their child's progress.

6. Place Value & Number Sense

STEADY SELLER

Core curriculum topic for grades 1-4. Teachers buy these in bulk for classroom use. Targeting teachers expands your market significantly.

Pro tip: Mention 'classroom use' and 'teacher resource' in your Amazon description.

7. Order of Operations (PEMDAS)

GRADES 5-8

Middle school math is underserved on Amazon. PEMDAS workbooks with clear explanations and progressive difficulty have low competition and loyal buyers.

Pro tip: Add a quick PEMDAS reference chart inside — it consistently boosts reviews.

8. Decimals & Percentages

RELIABLE

Real-world math that parents understand the value of. Workbooks connecting decimals and percentages to everyday money situations sell especially well.

Pro tip: Use money examples (shopping, savings) in your word problems for extra relevance.

9. Mixed Review Workbooks

HIGH VOLUME

All-in-one practice books covering multiple topics are consistent best-sellers. Parents prefer one comprehensive book over buying several single-topic books.

Pro tip: Bundle 4-5 topics per grade level. These make great gifts and back-to-school buys.

10. Summer Math Practice

SPIKE

Massive search volume every May through August. Parents search 'summer math workbook grade 3' every year without fail. Target one grade level per book.

Pro tip: Upload by April to rank before the summer buying surge begins.

Create any of these workbooks in minutes with Sansuu Royalty — the automated math workbook engine. Full commercial rights included. No math skills or design experience required.

10 Math Niches That Sell on Etsy

Sell digital math printables and earn passive income

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Etsy is a goldmine for digital math printables. Unlike Amazon KDP, buyers on Etsy download your file instantly — no printing, no shipping, no inventory. Teachers, homeschool parents, and tutors shop here daily. These 10 niches are proven sellers on the platform.

1. Homeschool Math Bundles

TOP SELLER

Homeschool families are Etsy's most loyal buyers. Bundle 4-6 worksheets covering a full math unit and price between $4-$8. These sell daily and generate consistent passive income.

Pro tip: Use 'homeschool' in your title and tags. It dramatically boosts visibility.

2. Kindergarten Number Tracing

BEGINNERS

Simple number tracing and counting sheets are among the most downloaded items in kids education. Low effort to create, high volume of buyers searching daily.

Pro tip: Pair with an alphabet tracing set for a popular bundle that sells itself.

3. Classroom-Ready Worksheets

TEACHER FAVORITE

Many teachers shop on Etsy instead of TPT. Classroom-ready worksheets with answer keys, especially aligned to common core topics, perform very well year-round.

Pro tip: Mention 'no prep', 'print and go', and the grade level in your listing title.

4. Multiplication Flash Cards (Printable)

EVERGREEN

Printable flash cards are one of the top searched items in Etsy's education category. Parents prefer the print-at-home option over buying physical cards.

Pro tip: Offer card sets in PDF with both color and black-and-white versions.

5. Math Centers & Activities

HIGH VOLUME

Teachers buy math center activities in bulk to rotate through their classrooms. Sets of 5-10 activities per topic with clear instructions sell very well.

Pro tip: Include a 'how to use in your classroom' page — teachers absolutely love it.

6. Fraction Visual Aids

UNIQUE ANGLE

Visual fraction tools — pie charts, number lines, fraction walls — are highly searched and rarely done well. Clean, colorful designs stand out and get favorited frequently.

Pro tip: Offer both color and grayscale. Schools often print everything in black and white.

7. Money Math Worksheets

PRACTICAL NICHE

Counting coins, making change, and budgeting basics are perennially popular. Real-world context makes these easy to market to parents who want practical skills.

Pro tip: US and UK coin versions can double your potential buyers instantly.

8. Math Word Problem Sets

STRONG REVIEWS

Word problems are dreaded by kids and parents buy anything to make them easier. Grade-specific sets with step-by-step solving guides earn excellent reviews.

Pro tip: Theme your word problems (space, animals, food) for extra appeal and shareability.

9. Subtraction With Regrouping

SEARCHED DAILY

One of the most frustrating math concepts for kids in grades 2-3. Parents search specifically for this topic. A clear, well-structured workbook fills a real need.

Pro tip: Include a visual 'how to regroup' reference card inside the PDF.

10. Math Bingo Cards (Printable)

CLASSROOM

Math bingo cards are used in classrooms and at birthday parties. They sell year-round and spike before school events. Easy to create with multiple topics and grade levels.

Pro tip: Offer sets of 30 unique cards — the magic number for classroom use.

Create your Etsy printables with Sansuu Royalty and sell them as instant digital downloads. No inventory, no shipping — just passive income from files you create once.