

BOOK BLURB ENGINE

Your Custom GPT for Amazon Book Descriptions That Actually Sell

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Most KDP authors spend hours agonizing over their book description — and still end up with something that reads like a school report.

The Book Blurb Engine fixes that.

This custom GPT was built specifically to write Amazon book descriptions that convert browsers into buyers — for any genre, any niche, any level of writing experience.

It doesn't just write a description. It writes the full conversion package: your main Amazon blurb, your series description, short ad copy for Facebook and Amazon ads, and your backend keyword strings. Everything you need to get found and get sales.

Step 1 — Access Your Book Blurb Engine

No setup required. Just click the link below to open your Book Blurb Engine directly in ChatGPT. Sign in to your free ChatGPT account if prompted, then click **Start Chat**.

■ Your Book Blurb Engine

<https://chatgpt.com/g/g-69b55d18356481918e1578b6e844e73d-book-blurb-engine>

Click the link above to open it. Sign in to ChatGPT if prompted.

Then click Start Chat — and you are ready to go.

■ PRO TIP

Bookmark the link so you can come back any time you publish a new book. Works for unlimited books across any genre.

What The Book Blurb Engine Creates For You

1

Amazon Book Description (Main Blurb)

A professionally written Amazon book description following the exact structure that converts — hook, emotional connection, benefit bullets, and a strong call to action. Delivered with Amazon's HTML formatting built in, ready to paste straight into KDP.

2

Series Description

If your book is part of a series, the engine writes a series-level description introducing the whole world or journey — plus a one-line teaser for each book — driving readers to start at Book 1.

3

Short Ad Copy Versions

Three done-for-you versions once your main blurb is approved: a Facebook/Instagram ad (60–80 words), an Amazon Sponsored Products headline (under 50 characters), and an Email Subject Line Pack with 5 ready-to-use subject lines.

4

Backend Keyword Strings

Seven Amazon-compliant keyword strings, each optimised for buyer intent and under 50 characters. Formatted to copy and paste directly into your KDP dashboard. Character counts included so you never go over the limit.

Step 2 — How To Use It

Open the Book Blurb Engine and it will guide you through everything. You do not need to know what to say — just answer its questions.

It will ask you:

- The title and subtitle of your book
- The genre or niche (e.g., cozy mystery, parenting, self-help, fantasy)
- Who your target reader is
- What your book promises or delivers
- Whether you have an existing description to improve — or are starting fresh

You can also just paste in your back cover text, a chapter summary, or even a few rough notes. The engine will do the rest.

**■ PRO
TIP**

Not sure what to type first? Just say: "I need a blurb for my book" and the engine will take it from there with guided questions.

Step 3 — Pasting Your Description Into KDP

Your description will be delivered with Amazon HTML formatting already included. This is normal — Amazon's description box accepts basic HTML tags and uses them to style your text for readers.

When you get to your KDP dashboard:

1. Go to your book's detail page in KDP
2. Scroll down to the Book Description field
3. Copy and paste the description exactly as the engine gives it to you — HTML tags and all
4. Save and publish

The HTML tags you will see — and what they do:

text = bold text

text = italic text

item = bullet list

 = line break

Amazon renders all of these automatically on your book's product page.

Step 4 — Adding Your Backend Keywords

Your Book Blurb Engine delivers 7 keyword strings formatted for KDP's backend keyword fields.

In your KDP dashboard, scroll to the **Keywords** section. You have 7 fields — paste one keyword string into each field. That is it.

**■ PRO
TIP**

Backend keywords are hidden from readers but are read by Amazon's search algorithm. They directly affect how many people discover your book. Use all 7 fields — never leave them blank.

Questions? Email andreas@quintanamarketing.com