

COMPETITION ANALYZER CATEGORY EXPORT - BOOK ALL CATEGORIES 2022-06-26 17.45.15

category	absr1	sales1	absr10	sales10
Books > Arts & Photography > Graphic Design > Lithography	2076	62	319716	1
Books > Children's Books > Activities, Crafts & Games	27	623	122	278
Books > Children's Books > Activities, Crafts & Games > Activity Books	27	623	122	278
Books > Children's Books > Activities, Crafts & Games > Activity Books > Coloring Books	27	623	565	102
Books > Children's Books > Activities, Crafts & Games > Activity Books > Cut & Assemble	464	117	37106	6
Books > Children's Books > Activities, Crafts & Games > Activity Books > Dot to Dot	1953	66	17873	10
Books > Children's Books > Activities, Crafts & Games > Activity Books > Mazes	1953	66	12487	11
Books > Children's Books > Activities, Crafts & Games > Crafts & Hobbies	217	193	1799	72
Books > Children's Books > Activities, Crafts & Games > Crafts & Hobbies > Antiques & Collectibles	2018	64	90119	3
Books > Children's Books > Activities, Crafts & Games > Crafts & Hobbies > Beadwork, Fashion & Jewelry > Jewelry	464	117	1404012	1
Books > Children's Books > Activities, Crafts & Games > Crafts & Hobbies > Papercrafts	1	2250	8781	14
Books > Children's Books > Activities, Crafts & Games > Games	199	201	528	105
Books > Children's Books > Activities, Crafts & Games > Games > Puzzles	199	201	1590	79
Books > Children's Books > Activities, Crafts & Games > Games > Questions & Answers	290	164	2320	54
Books > Children's Books > Activities, Crafts & Games > Games > Travel	307	157	7147	17
Books > Children's Books > Activities, Crafts & Games > Games > Word Games	467	116	2790	37
Books > Children's Books > Activities, Crafts & Games > Interactive Adventures	144	256	1608	78
Books > Children's Books > Animals	16	861	137	263
Books > Children's Books > Animals > Baby Animals	36	526	2052	63
Books > Children's Books > Animals > Dinosaurs	197	203	1843	70
Books > Children's Books > Animals > Marine Life	91	332	1014	71
Books > Children's Books > Animals > Zoos	162	238	4218	25
Books > Children's Books > Arts, Music & Photography	256	178	622	96
Books > Children's Books > Arts, Music & Photography > Art	256	178	774	82
Books > Children's Books > Arts, Music & Photography > Art > Cartooning	307	157	6473	18
Books > Children's Books > Arts, Music & Photography > Art > Drawing	307	157	2635	43
Books > Children's Books > Arts, Music & Photography > Art > Sculpture	280	168	3832	27
Books > Children's Books > Arts, Music & Photography > Art > Techniques	280	168	3832	27
Books > Children's Books > Cars, Trains & Things That Go	249	180	1090	68
Books > Children's Books > Cars, Trains & Things That Go > Buses	439	121	182554	2
Books > Children's Books > Cars, Trains & Things That Go > Plans & Aviation	1118	67	7969	16
Books > Children's Books > Cars, Trains & Things That Go > Trains	1118	67	5892	19
Books > Children's Books > Children's Cookbooks	648	94	5791	19
Books > Children's Books > Early Learning > Basic Concepts	17	826	194	206
Books > Children's Books > Early Learning > Basic Concepts > Alphabet	76	385	1421	53
Books > Children's Books > Early Learning > Basic Concepts > Colors	41	509	925	75
Books > Children's Books > Early Learning > Basic Concepts > Counting	17	826	1575	79
Books > Children's Books > Early Learning > Basic Concepts > Size & Shape	121	279	4063	26
Books > Children's Books > Early Learning > Basic Concepts > Words	24	656	650	94
Books > Children's Books > Early Learning > Beginner Readers	76	385	595	99
Books > Children's Books > Early Learning > Poetry	25	645	385	131
Books > Children's Books > Education & Reference	24	656	82	364
Books > Children's Books > Education & Reference > Books & Libraries	60	442	3552	28
Books > Children's Books > Education & Reference > Foreign Language Learning	630	96	5273	21
Books > Children's Books > Education & Reference > Foreign Language Learning > Spanish	2740	39	5612	20
Books > Children's Books > Education & Reference > Math	43	502	123	277
Books > Children's Books > Education & Reference > Math > Advanced	3566	28	32642	7
Books > Children's Books > Education & Reference > Math > Algebra	188	212	10687	12

Books > Children's Books > Education & Reference > Math > Arithmetic	43	502	1051	70
Books > Children's Books > Education & Reference > Math > Fiction	16117	11	41472	5
Books > Children's Books > Education & Reference > Math > Fractions	64	427	3607	28
Books > Children's Books > Education & Reference > Reading & Writing	24	656	109	291
Books > Children's Books > Education & Reference > Reading & Writing > Composition & Creative Writing	142	258	3271	29
Books > Children's Books > Education & Reference > Reading & Writing > Grammar	43	502	1636	77
Books > Children's Books > Education & Reference > Reading & Writing > Handwriting	24	656	968	73
Books > Children's Books > Education & Reference > Reading & Writing > Vocabulary & Spelling	46	491	1114	67
Books > Children's Books > Education & Reference > Reference	439	121	1599	79
Books > Children's Books > Education & Reference > Study Aids > Book Notes	151	249	61246	3
Books > Children's Books > Education & Reference > Study Aids > Children's General Study Aids	37	523	121	279
Books > Children's Books > Education & Reference > Study Aids > Test Preparation	188	212	5526	20
Books > Children's Books > Fairy Tales, Folk Tales & Myths > Dragons, Unicorns & Mythical	97	311	921	75
Books > Children's Books > Geography & Cultures > Explore the World	621	96	2321	54
Books > Children's Books > Geography & Cultures > Explore the World > Mexico	10718	12	57865	3
Books > Children's Books > Growing Up & Facts of Life > Family Life	23	667	202	199
Books > Children's Books > Growing Up & Facts of Life > Family Life > New Experiences	25	645	972	73
Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Boys & Men	432	123	2754	39
Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > First Day of School	376	133	7279	17
Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Friendship	26	634	447	120
Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Girls & Women	125	275	972	73
Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Manners	216	194	983	73
Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > School	20	720	340	144
Books > Children's Books > Growing Up & Facts of Life > Health > Fitness	43	502	7955	16
Books > Children's Books > Growing Up & Facts of Life > Health > Personal Hygiene	125	275	10683	12
Books > Children's Books > History > Prehistoric	611	97	34014	7
Books > Children's Books > Holidays & Celebration	58	449	534	105
Books > Children's Books > Literature & Fiction > Chapter Books & Readers > Beginner Readers	76	385	471	115
Books > Children's Books > Literature & Fiction > Poetry > Stories In Verse	25	645	323	151
Books > Children's Books > Literature & Fiction > Religious Fiction > Christian > Early Readers	6980	17	33275	7
Books > Children's Books > Science, Nature & How It Works	43	502	121	279
Books > Children's Books > Science, Nature & How It Works > Anatomy & Physiology	612	97	4598	24
Books > Children's Books > Science, Nature & How It Works > Astronomy & Space > Aeronautics & Space	550	103	7969	16
Books > Children's Books > Science, Nature & How It Works > Astronomy & Space > Astronomy	397	129	4874	23
Books > Children's Books > Science, Nature & How It Works > Biology	612	97	5813	19
Books > Children's Books > Science, Nature & How It Works > Light & Sound	1896	68	137149	2
Books > Children's Books > Science, Nature & How It Works > Nature	252	179	1060	69
Books > Children's Books > Science, Nature & How It Works > Recycling & Green Living	1073	69	6240	19
Books > Computers & Technology > Programming	275	170	2450	49
Books > Computers & Technology > Programming > Introductory & Beginning	275	170	11828	12
Books > Crafts, Hobbies & Home > Crafts & Hobbies > Activity Books	203	199	2002	65
Books > Education & Teaching > Schools & Teaching	22	678	145	255
Books > Education & Teaching > Schools & Teaching > Common Core	137	263	4580	24
Books > Education & Teaching > Schools & Teaching > Curriculum & Lesson Plans > Education Standards	137	263	30165	7
Books > Education & Teaching > Schools & Teaching > Curriculum & Lesson Plans > Lesson Planning	1638	77	10181	12
Books > Education & Teaching > Schools & Teaching > Curriculum & Lesson Plans > STEM Education	564	102	21705	9
Books > Education & Teaching > Schools & Teaching > Early Childhood Education	144	256	1260	61
Books > Education & Teaching > Schools & Teaching > Education Theory	410	127	4971	22
Books > Education & Teaching > Schools & Teaching > Education Theory > Language Experience Approach	423	124	10273	12
Books > Education & Teaching > Schools & Teaching > Homeschooling	211	196	3231	29
Books > Education & Teaching > Schools & Teaching > Instruction Methods	22	678	942	75

Books > Education & Teaching > Schools & Teaching > Instruction Methods > Language Arts	22	678	2778	38
Books > Education & Teaching > Schools & Teaching > Instruction Methods > Library Skills	1638	77	97855	3
Books > Education & Teaching > Schools & Teaching > Instruction Methods > Mathematics	532	105	3865	27
Books > Education & Teaching > Schools & Teaching > Instruction Methods > Reading & Phonics	133	267	1472	51
Books > Education & Teaching > Schools & Teaching > Parent Participation	133	267	1961	66
Books > Education & Teaching > Schools & Teaching > Special Education > Gifted Students	379	133	23677	9
Books > Education & Teaching > Studying & Workbooks	25	645	269	172
Books > Education & Teaching > Studying & Workbooks > Study Guides	477	114	955	74
Books > Education & Teaching > Studying & Workbooks > Study Skills	286	166	10819	12
Books > Education & Teaching > Studying & Workbooks > Workbooks	25	645	380	132
Books > Health, Fitness & Dieting > Exercise & Fitness > For Children	43	502	2292	55
Books > Health, Fitness & Dieting > Exercise & Fitness > Yoga	634	95	6481	18
Books > Humor & Entertainment > Puzzles & Games > Word Games	787	81	2497	47
Books > Humor & Entertainment > Puzzles & Games > Word Search	787	81	2592	44
Books > Parenting & Relationships > Babysitting, Day Care & Child Care	398	129	8543	15
Books > Parenting & Relationships > Parenting	22	678	259	176
Books > Reference > Words, Language & Grammar > Alphabet	456	118	8161	15
Books > Reference > Words, Language & Grammar > Handwriting	576	101	6883	18
Books > Reference > Words, Language & Grammar > Phonetics & Phonics	124	276	19092	10
Books > Reference > Words, Language & Grammar > Reading Skills	124	276	6285	19
Books > Reference > Words, Language & Grammar > Spelling	124	276	16862	10
Books > Reference > Words, Language & Grammar > Vocabulary, Slang & Word Lists > Vocabulary	1210	63	7650	16
Books > Reference > Writing, Research & Publishing Guides > Writing > Writing Skills	456	118	7377	17
Books > Science & Math > Experiments, Instruments & Measurement > Experiments & Projects	4023	26	20000	10
Books > Science & Math > Experiments, Instruments & Measurement > Time	2534	46	35828	6
Books > Science & Math > Mathematics > Number Systems	1287	59	124330	2
Books > Science & Math > Mathematics > Popular & Elementary > Arithmetic	847	79	16558	11
Books > Science & Math > Mathematics > Popular & Elementary > Counting & Numeration	545	104	23872	9
Books > Science & Math > Mathematics > Reference	5744	20	26149	8
Books > Science & Math > Mathematics > Study & Teaching	2558	45	12344	11
Books > Science & Math > Mathematics > Transformations	10010	12	497370	1
Books > Test Preparation > Test Flash Cards	49	480	1181	64
Books > Travel > Asia > Bhutan	53886	3	370657	1
Books > Travel > United States	285	166	1759	73